Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
487527 /	06257756

Product
OBAMA 4 AMERICA

Contract Dates	Estimate #
07/31/12 - 09/03/12	1522

Advertiser	Original Date / Revision
Obama For America	07/30/12 / 08/13/12

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	08/07/12	09/03/12	Cold Case Files	1-2pm		:30			NM	40	$7,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/07/12	08/13/12	MTWTF--	10	$175.00
Week:	08/14/12	08/20/12	MTWTF--	10	$175.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
13	KVVU	08/14/12-08/20/12	Cold Case Files	1-2pm	MTuWThF----	:30	~~$175.00~~	NM
	See MG 1.41,1.42,1.43,1.44							
14	KVVU	08/14/12-08/20/12	Cold Case Files	1-2pm	MTuWThF----	:30	~~$175.00~~	NM
	See MG 1.41,1.42,1.43,1.44							
17	KVVU	08/14/12-08/20/12	Cold Case Files	1-2pm	MTuWThF----	:30	~~$175.00~~	NM
	See MG 1.41,1.42,1.43,1.44							
20	KVVU	08/14/12-08/20/12	Cold Case Files	1-2pm	MTuWThF----	:30	~~$175.00~~	NM
	See MG 1.41,1.42,1.43,1.44							
41	KVVU	08/16/12-08/16/12	Cold Case Files	M-F 12-1p	----Th-----	:30	$175.00	NM
Ⓜ	MG for 1.13,1.20,1.14,1.17							
42	KVVU	08/16/12-08/16/12	Cold Case Files	M-F 12-1p	----Th-----	:30	$175.00	NM
Ⓜ	MG for 1.13,1.20,1.14,1.17							
43	KVVU	08/17/12-08/17/12	Cold Case Files	M-F 12-1p	------F----	:30	$175.00	NM
Ⓜ	MG for 1.13,1.20,1.14,1.17							
44	KVVU	08/17/12-08/17/12	Cold Case Files	M-F 12-1p	------F----	:30	$175.00	NM
Ⓜ	MG for 1.13,1.20,1.14,1.17							

Week:	08/21/12	08/27/12	MTWTF--	10	$175.00
Week:	08/28/12	09/03/12	MTWTF--	10	$175.00

N 2	KVVU	08/07/12	09/03/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	40	$9,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/07/12	08/13/12	MTWTF--	10	$225.00
Week:	08/14/12	08/20/12	MTWTF--	10	$225.00
Week:	08/21/12	08/27/12	MTWTF--	10	$225.00
Week:	08/28/12	09/03/12	MTWTF--	10	$225.00

N 3	KVVU	08/07/12	09/03/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	40	$69,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/07/12	08/13/12	MTWTF--	10	$1,725.00
Week:	08/14/12	08/20/12	MTWTF--	10	$1,725.00
Week:	08/21/12	08/27/12	MTWTF--	10	$1,725.00

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Contract / Revision	Alt Order #
487527 /	06257756

Contract Dates	Product	Estimate #
07/31/12 - 09/03/12	OBAMA 4 AMERICA	**1522**

Advertiser	Original Date / Revision
Obama For America	07/30/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/28/12	09/03/12	MTWTF--	10	$1,725.00						
N 4	KVVU	08/07/12	09/03/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	12	$9,600.00
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/07/12	08/13/12	MTWTF--	3	$800.00						
Week:		08/14/12	08/20/12	MTWTF--	3	$800.00						
Week:		08/21/12	08/27/12	MTWTF--	3	$800.00						
Week:		08/28/12	09/03/12	MTWTF--	3	$800.00						
N 5	KVVU	08/07/12	09/03/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	20	$8,500.00
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/07/12	08/13/12	MTWTF--	5	$425.00						
Week:		08/14/12	08/20/12	MTWTF--	5	$425.00						
Week:		08/21/12	08/27/12	MTWTF--	5	$425.00						
Week:		08/28/12	09/03/12	MTWTF--	5	$425.00						
N 6	KVVU	08/07/12	09/03/12	Better	M-F 11a-12p		:30			NM	19	$3,000.00
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/07/12	08/13/12	MTWTF--	5	$150.00						
Week:		08/14/12	08/20/12	MTWTF--	5	$150.00						
Spot	**Ch**	**Date Range**		**Description**	**Start/End Time**	**Weekdays**	**Length**		**Rate**	**Type**		
8	*KVVU*	*08/14/12-08/20/12*		*Better*	*M-F 11a-12p*	MTuWThF----	*:30*		*~~$150.00~~*	*NM*		
See MG 6.21												
10	*KVVU*	*08/14/12-08/20/12*		*Better*	*M-F 11a-12p*	MTuWThF----	*:30*		*~~$150.00~~*	*NM*		
See MG 6.21												
21	KVVU	08/16/12-08/17/12		Special Early News	Special Early News	----ThF----	:30		$300.00	NM		
Ⓜ	MG for 6.8,6.10											
Week:		08/21/12	08/27/12	MTWTF--	5	$150.00						
Week:		08/28/12	09/03/12	MTWTF--	5	$150.00						
N 7	KVVU	08/07/12	09/03/12	Friends	M-F 12:05-1:05a		:30			NM	20	$5,300.00
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/07/12	08/13/12	MTWTF--	5	$265.00						
Week:		08/14/12	08/20/12	MTWTF--	5	$265.00						
Week:		08/21/12	08/27/12	MTWTF--	5	$265.00						
Week:		08/28/12	09/03/12	MTWTF--	5	$265.00						
N 8	KVVU	08/07/12	09/03/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	40	$6,000.00
		Start Date	**End Date**	**Weekdays**	**Spots/Week**	**Rate**						
Week:		08/07/12	08/13/12	MTWTF--	10	$150.00						
Week:		08/14/12	08/20/12	MTWTF--	10	$150.00						

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Advertiser	Original Date / Revision
Obama For America	07/30/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
13	KVVU	08/14/12-08/20/12		Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		~~$150.00~~	NM		
See MG 8.41,8.42,8.43,8.44												
14	KVVU	08/14/12-08/20/12		Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		~~$150.00~~	NM		
See MG 8.41,8.42,8.43,8.44												
19	KVVU	08/14/12-08/20/12		Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		~~$150.00~~	NM		
See MG 8.41,8.42,8.43,8.44												
20	KVVU	08/14/12-08/20/12		Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		~~$150.00~~	NM		
See MG 8.41,8.42,8.43,8.44												
41	KVVU	08/16/12-08/17/12		Divorce Court/Divorce Court	M-F 11a-12p	----ThF----	:30		$150.00	NM		
Ⓜ MG for 8.19,8.13,8.14,8.20												
42	KVVU	08/16/12-08/17/12		Divorce Court/Divorce Court	M-F 11a-12p	----ThF----	:30		$150.00	NM		
Ⓜ MG for 8.19,8.13,8.14,8.20												
43	KVVU	08/16/12-08/17/12		Divorce Court/Divorce Court	M-F 11a-12p	----ThF----	:30		$150.00	NM		
Ⓜ MG for 8.19,8.13,8.14,8.20												
44	KVVU	08/16/12-08/17/12		Divorce Court/Divorce Court	M-F 11a-12p	----ThF----	:30		$150.00	NM		
Ⓜ MG for 8.19,8.13,8.14,8.20												
Week:		08/21/12	08/27/12	MTWTF--	10	$150.00						
Week:		08/28/12	09/03/12	MTWTF--	10	$150.00						
N 9	KVVU	08/07/12	09/03/12	Cops	2-3p		:30			NM	40	$7,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/12	08/13/12	MTWTF--	10	$185.00						
Week:		08/14/12	08/20/12	MTWTF--	10	$185.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
13	KVVU	08/14/12-08/20/12		Cops	2-3p	MTuWThF----	:30		~~$185.00~~	NM		
See MG 9.41,9.42,9.43,9.44												
14	KVVU	08/14/12-08/20/12		Cops	2-3p	MTuWThF----	:30		~~$185.00~~	NM		
See MG 9.41,9.42,9.43,9.44												
16	KVVU	08/14/12-08/20/12		Cops	2-3p	MTuWThF----	:30		~~$185.00~~	NM		
See MG 9.41,9.42,9.43,9.44												
20	KVVU	08/14/12-08/20/12		Cops	2-3p	MTuWThF----	:30		~~$185.00~~	NM		
See MG 9.41,9.42,9.43,9.44												
41	KVVU	08/16/12-08/17/12		Cops	1-2pm	----ThF----	:30		$185.00	NM		
Ⓜ MG for 9.16,9.14,9.20,9.13												
42	KVVU	08/16/12-08/17/12		Cops	1-2pm	----ThF----	:30		$185.00	NM		
Ⓜ MG for 9.16,9.14,9.20,9.13												
43	KVVU	08/16/12-08/17/12		Cops	1-2pm	----ThF----	:30		$185.00	NM		
Ⓜ MG for 9.16,9.14,9.20,9.13												
44	KVVU	08/16/12-08/17/12		Cops	1-2pm	----ThF----	:30		$185.00	NM		
Ⓜ MG for 9.16,9.14,9.20,9.13												
Week:		08/21/12	08/27/12	MTWTF--	10	$185.00						
Week:		08/28/12	09/03/12	MTWTF--	10	$185.00						
N 10	KVVU	08/07/12	09/03/12	Anderson	3-4p		:30			NM	40	$11,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/07/12	08/13/12	MTWTF--	10	$275.00						
Week:		08/14/12	08/20/12	MTWTF--	10	$275.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
13	KVVU	08/14/12-08/20/12		Anderson	3-4p	MTuWThF----	:30		~~$275.00~~	NM		
See MG 10.41,10.42,10.43,10.44												
14	KVVU	08/14/12-08/20/12		Anderson	3-4p	MTuWThF----	:30		~~$275.00~~	NM		
See MG 10.41,10.42,10.43,10.44												
18	KVVU	08/14/12-08/20/12		Anderson	3-4p	MTuWThF----	:30		~~$275.00~~	NM		
See MG 10.41,10.42,10.43,10.44												
19	KVVU	08/14/12-08/20/12		Anderson	3-4p	MTuWThF----	:30		~~$275.00~~	NM		
See MG 10.41,10.42,10.43,10.44												
41	KVVU	08/16/12-08/17/12		Anderson	2-3p	----ThF----	:30		$275.00	NM		
Ⓜ MG for 10.14,10.19,10.13,10.18												
42	KVVU	08/16/12-08/17/12		Anderson	2-3p	----ThF----	:30		$275.00	NM		
Ⓜ MG for 10.14,10.19,10.13,10.18												
43	KVVU	08/16/12-08/17/12		Anderson	2-3p	----ThF----	:30		$275.00	NM		
Ⓜ MG for 10.14,10.19,10.13,10.18												
44	KVVU	08/16/12-08/17/12		Anderson	2-3p	----ThF----	:30		$275.00	NM		
Ⓜ MG for 10.14,10.19,10.13,10.18												
Week:		08/21/12	08/27/12	MTWTF--	10	$275.00						
Week:		08/28/12	09/03/12	MTWTF--	10	$275.00						
N 11	KVVU	08/07/12	09/03/12	The Dr.Oz Show	4-5p		:30			NM	20	$7,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/07/12	08/13/12	MTWTF--	5	$350.00						
Week:		08/14/12	08/20/12	MTWTF--	5	$350.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
8	KVVU	08/14/12-08/20/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		~~$350.00~~	NM		
See MG 11.21,11.22												
10	KVVU	08/14/12-08/20/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		~~$350.00~~	NM		
See MG 11.21,11.22												
21	KVVU	08/16/12-08/17/12		Dr Oz	3-4p	----ThF----	:30		$350.00	NM		
Ⓜ MG for 11.10,11.8												
22	KVVU	08/16/12-08/17/12		Dr Oz	3-4p	----ThF----	:30		$350.00	NM		
Ⓜ MG for 11.10,11.8												
Week:		08/21/12	08/27/12	MTWTF--	5	$350.00						
Week:		08/28/12	09/03/12	MTWTF--	5	$350.00						
N 12	KVVU	08/07/12	09/03/12	Fox 5 News at 5	5-530p		:30			NM	20	$11,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/07/12	08/13/12	MTWTF--	5	$585.00						
Week:		08/14/12	08/20/12	MTWTF--	5	$585.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
8	KVVU	08/14/12-08/20/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		~~$585.00~~	NM		
See MG 12.22												
9	KVVU	08/14/12-08/20/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		~~$585.00~~	NM		
See MG 12.21												
21	KVVU	08/16/12-08/16/12		Special Early News	Special Early News	----Th-----	:30		$585.00	NM		
Ⓜ MG for 12.9 08/16												
22	KVVU	08/17/12-08/17/12		Special Early News	Special Early News	------F----	:30		$585.00	NM		
Ⓜ MG for 12.8 08/17												
Week:		08/21/12	08/27/12	MTWTF--	5	$585.00						
Week:		08/28/12	09/03/12	MTWTF--	5	$585.00						
N 13	KVVU	08/07/12	09/03/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	20	$9,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/07/12	08/13/12	MTWTF--	5	$450.00						
Week:		08/14/12	08/20/12	MTWTF--	5	$450.00						
Week:		08/21/12	08/27/12	MTWTF--	5	$450.00						
Week:		08/28/12	09/03/12	MTWTF--	5	$450.00						
N 14	KVVU	08/07/12	09/03/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	20	$12,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/07/12	08/13/12	MTWTF--	5	$600.00						
Week:		08/14/12	08/20/12	MTWTF--	5	$600.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
8	*KVVU*	*08/14/12-08/20/12*		*Fox 5 News at 5 MF 530-6p*	*M-F 530-6p*	MTuWThF----	*:30*		*~~$600.00~~*	*NM*		
See MG 14.21,14.22												
9	*KVVU*	*08/14/12-08/20/12*		*Fox 5 News at 5 MF 530-6p*	*M-F 530-6p*	MTuWThF----	*:30*		*~~$600.00~~*	*NM*		
See MG 14.21,14.22												
21	KVVU	08/16/12-08/17/12		Special Early News	Special Early News	----ThF----	:30		$600.00	NM		
ⓜ MG for 14.8,14.9												
22	KVVU	08/16/12-08/17/12		Special Early News	Special Early News	----ThF----	:30		$600.00	NM		
ⓜ MG for 14.8,14.9												
Week:		08/21/12	08/27/12	MTWTF--	5	$600.00						
Week:		08/28/12	09/03/12	MTWTF--	5	$600.00						
N 15	KVVU	08/07/12	09/03/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	40	$33,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/07/12	08/13/12	MTWTF--	10	$825.00						
Week:		08/14/12	08/20/12	MTWTF--	10	$825.00						
Week:		08/21/12	08/27/12	MTWTF--	10	$825.00						
Week:		08/28/12	09/03/12	MTWTF--	10	$825.00						
N 16	KVVU	08/07/12	09/03/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	40	$30,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/07/12	08/13/12	MTWTF--	10	$750.00						
Week:		08/14/12	08/20/12	MTWTF--	10	$750.00						
Week:		08/21/12	08/27/12	MTWTF--	10	$750.00						
Week:		08/28/12	09/03/12	MTWTF--	10	$750.00						
N 17	KVVU	08/07/12	09/03/12	More M-F 9-10a	M-F 9a-10a		:30			NM	40	$8,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/07/12	08/13/12	MTWTF--	10	$215.00						
Week:		08/14/12	08/20/12	MTWTF--	10	$215.00						
Week:		08/21/12	08/27/12	MTWTF--	10	$215.00						
Week:		08/28/12	09/03/12	MTWTF--	10	$215.00						
N 18	KVVU	08/06/12	09/03/12	Prime 8-9p	Mon 8p-9p		:30			NM	5	$13,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	2------	2	$2,700.00						
Week:		08/13/12	08/19/12	1------	1	$2,700.00						
Week:		08/20/12	08/26/12	-------	0	$0.00						
Week:		08/27/12	09/02/12	1------	1	$2,700.00						
Week:		09/03/12	09/09/12	1------	1	$2,700.00						
N 19	KVVU	08/07/12	08/28/12	Masterchef	Tue 9p-10p		:30			NM	4	$12,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	-T-----	1	$3,150.00						
Week:		08/13/12	08/19/12	-T-----	1	$3,150.00						
Week:		08/20/12	08/26/12	-T-----	1	$3,150.00						
Week:		08/27/12	09/02/12	-T-----	1	$3,150.00						

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
487527 /	06257756

Contract Dates	Product	Estimate #
07/31/12 - 09/03/12	OBAMA 4 AMERICA	**1522**

Advertiser	Original Date / Revision
Obama For America	07/30/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 20	KVVU	08/04/12	09/01/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	5	$4,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 07/30/12	08/05/12	-----1-	1	$950.00								
Week: 08/06/12	08/12/12	-----1-	1	$950.00								
Week: 08/13/12	08/19/12	-----1-	1	$950.00								
Week: 08/20/12	08/26/12	-----1-	1	$950.00								
Week: 08/27/12	09/02/12	-----1-	1	$950.00								
N 21	KVVU	08/04/12	09/01/12	Touch	Sat 11p-12a		:30			NM	6	$1,170.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 07/30/12	08/05/12	-----1-	1	$195.00								
Week: 08/06/12	08/12/12	-----2-	2	$195.00								
Week: 08/13/12	08/19/12	-----1-	1	$195.00								
Week: 08/20/12	08/26/12	-----1-	1	$195.00								
Week: 08/27/12	09/02/12	-----1-	1	$195.00								
N 22	KVVU	08/04/12	09/01/12	The Closer	Sa 2-3p		:30			NM	5	$375.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 07/30/12	08/05/12	-----1-	1	$75.00								
Week: 08/06/12	08/12/12	-----2-	2	$75.00								
Week: 08/13/12	08/19/12	-----1-	1	$75.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
4	*KVVU*	*08/13/12-08/19/12*	*The Closer*	*Sa 2-3p*	-------Sa--	*:30*	*~~$75.00~~*	*NM*				
See MG 22.7												
7	KVVU	08/19/12-08/19/12	The Closer	Sa 12p-6p/Su 9a-6	---------Su	:30	$75.00	NM				
Ⓜ	MG for 22.4 08/18											
Week: 08/20/12	08/26/12	-----1-	1	$75.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
5	*KVVU*	*08/20/12-08/26/12*	*The Closer*	*Sa 2-3p*	-------Sa--	*:30*	*~~$75.00~~*	*NM*				
See MG 22.8												
8	KVVU	08/26/12-08/26/12	The Closer	Sa 12p-6p/Su 9a-6	---------Su	:30	$75.00	NM				
Ⓜ	MG for 22.5 08/25											
Week: 08/27/12	09/02/12	-----1-	1	$75.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
6	*KVVU*	*08/27/12-09/02/12*	*The Closer*	*Sa 2-3p*	-------Sa--	*:30*	*~~$75.00~~*	*NM*				
See MG 25.8												
N 23	KVVU	08/04/12	09/01/12	Without A Trace	Sa 3-4p		:30			NM	5	$375.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 07/30/12	08/05/12	-----1-	1	$75.00								
Week: 08/06/12	08/12/12	-----2-	2	$75.00								
Week: 08/13/12	08/19/12	-----1-	1	$75.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
4	*KVVU*	*08/13/12-08/19/12*	*Without A Trace*	*Sa 3-4p*	-------Sa--	*:30*	*~~$75.00~~*	*NM*				
See MG 23.7												
7	KVVU	08/19/12-08/19/12	Without A Trace	Sa 12p-6p/Su 9a-6	---------Su	:30	$75.00	NM				
Ⓜ	MG for 23.4 08/18											
Week: 08/20/12	08/26/12	-----1-	1	$75.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
5	*KVVU*	*08/20/12-08/26/12*	*Without A Trace*	*Sa 3-4p*	-------Sa--	*:30*	*~~$75.00~~*	*NM*				
See MG 23.8												
8	KVVU	08/26/12-08/26/12	Without A Trace	Sa 12p-6p/Su 9a-6	---------Su	:30	$75.00	NM				
Ⓜ	MG for 23.5 08/25											
Week: 08/27/12	09/02/12	-----1-	1	$75.00								

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
487527 /	06257756

Contract Dates	Product	Estimate #
07/31/12 - 09/03/12	OBAMA 4 AMERICA	**1522**

Advertiser	Original Date / Revision
Obama For America	07/30/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week / Rate								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	KVVU	08/27/12-09/02/12		*Without A Trace*	*Sa 3-4p*	-------Sa--	*:30*		*~~$75.00~~*	*NM*		
		See MG 25.8										
N 24	KVVU	08/04/12	09/01/12	Numb3rs	Sa 4-5p		:30			NM	5	$750.00
		Start Date	End Date	Weekdays / Spots/Week / Rate								
Week:		07/30/12	08/05/12	-----1- / 1 / $150.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	07/30/12-08/05/12		*Numb3rs*	*Sa 4-5p*	-------Sa--	*:30*		*~~$150.00~~*	*NM*		
		See MG 24.7										
7	KVVU	08/04/12-08/04/12		UFC Pre-show	M-Su 8a-10p	-------Sa--	:30		$150.00	NM		
Ⓗ	MG for 24.1 08/04											
Week:		08/06/12	08/12/12	-----2- / 2 / $150.00								
Week:		08/13/12	08/19/12	-----1- / 1 / $150.00								
Week:		08/20/12	08/26/12	-----1- / 1 / $150.00								
Week:		08/27/12	09/02/12	-----1- / 1 / $150.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	KVVU	08/27/12-09/02/12		*Numb3rs*	*Sa 4-5p*	-------Sa--	*:30*		*~~$150.00~~*	*NM*		
		See MG 25.8										
N 25	KVVU	08/04/12	09/01/12	Criminal Minds	Sat 5-6p		:30			NM	6	$2,225.00
		Start Date	End Date	Weekdays / Spots/Week / Rate								
Week:		07/30/12	08/05/12	-----1- / 1 / $225.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	07/30/12-08/05/12		*Criminal Minds*	*Sat 5-6p*	-------Sa--	*:30*		*~~$225.00~~*	*NM*		
		See MG 25.7										
7	KVVU	08/05/12-08/05/12		Criminal Minds	Sa 12p-6p/Su 9a-6	---------Su	:30		$225.00	NM		
Ⓗ	MG for 25.1 08/04											
Week:		08/06/12	08/12/12	-----2- / 2 / $225.00								
Week:		08/13/12	08/19/12	-----1- / 1 / $225.00								
Week:		08/20/12	08/26/12	-----1- / 1 / $225.00								
Week:		08/27/12	09/02/12	-----1- / 1 / $225.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	KVVU	08/27/12-09/02/12		*Criminal Minds*	*Sat 5-6p*	-------Sa--	*:30*		*~~$225.00~~*	*NM*		
		See MG 25.8										
8	KVVU	09/01/12-09/01/12		NCAA Football Late Game	NCAA Football Lat	-------Sa--	:30		$1,100.00	NM		
Ⓗ	MG for 26.6,23.6,27.6,24.6,22.6,25.6											
N 26	KVVU	08/04/12	09/01/12	Dog The Bounty Hunter	Sa 6-7p		:30			NM	5	$875.00
		Start Date	End Date	Weekdays / Spots/Week / Rate								
Week:		07/30/12	08/05/12	-----1- / 1 / $175.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	07/30/12-08/05/12		*Dog The Bounty Hunter*	*Sa 6-7p*	-------Sa--	*:30*		*~~$175.00~~*	*NM*		
		See MG 26.7										
7	KVVU	08/05/12-08/05/12		Dog The Bounty Hunter	Sa 12p-6p/Su 9a-6	---------Su	:30		$175.00	NM		
Ⓗ	MG for 26.1 08/04											
Week:		08/06/12	08/12/12	-----2- / 2 / $175.00								
Week:		08/13/12	08/19/12	-----1- / 1 / $175.00								
Week:		08/20/12	08/26/12	-----1- / 1 / $175.00								
Week:		08/27/12	09/02/12	-----1- / 1 / $175.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	KVVU	08/27/12-09/02/12		*Dog The Bounty Hunter*	*Sa 6-7p*	-------Sa--	*:30*		*~~$175.00~~*	*NM*		
		See MG 25.8										

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
487527 /	06257756

Contract Dates	Product	Estimate #
07/31/12 - 09/03/12	OBAMA 4 AMERICA	**1522**

Advertiser	Original Date / Revision
Obama For America	07/30/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 27	KVVU	08/04/12	09/01/12	TMZ Weekend	Sa 7-8p		:30			NM	5	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/30/12	08/05/12	-----1-	1	$400.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	07/30/12-08/05/12		*TMZ Weekend*	*Sa 7-8p*	-------Sa--	*:30*		*~~$400.00~~*	*NM*		
	See MG 27.7											
7	KVVU	08/05/12-08/05/12		Extra Weekend	Su 6-7p	---------Su	:30		$400.00	NM		
Ⓜ	MG for 27.1 08/04											
Week:	08/06/12	08/12/12	-----2-	2	$400.00							
Week:	08/13/12	08/19/12	-----1-	1	$400.00							
Week:	08/20/12	08/26/12	-----1-	1	$400.00							
Week:	08/27/12	09/02/12	-----1-	1	$400.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	KVVU	08/27/12-09/02/12		*TMZ Weekend*	*Sa 7-8p*	-------Sa--	*:30*		*~~$400.00~~*	*NM*		
	See MG 25.8											
N 28	KVVU	08/04/12	09/01/12	MLB Regular Season	12-4p/4-7p		:30			NM	10	$11,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/30/12	08/05/12	-----2-	2	$1,100.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	07/30/12-08/05/12		*MLB Regular Season*	*12-4p/4-7p*	-------Sa--	*:30*		*~~$1,100.00~~*	*NM*		
	See MG 28.11,28.12											
2	KVVU	07/30/12-08/05/12		*MLB Regular Season*	*12-4p/4-7p*	-------Sa--	*:30*		*~~$1,100.00~~*	*NM*		
	See MG 28.11,28.12											
11	KVVU	08/04/12-08/04/12		UFC Fight	M-Su 8a-10p	-------Sa--	:30		$1,100.00	NM		
Ⓜ	MG for 28.1,28.2											
12	KVVU	08/04/12-08/04/12		UFC Fight	M-Su 8a-10p	-------Sa--	:30		$1,100.00	NM		
Ⓜ	MG for 28.1,28.2											
Week:	08/06/12	08/12/12	-----2-	2	$1,100.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	KVVU	08/06/12-08/12/12		*MLB Regular Season*	*12-4p/4-7p*	-------Sa--	*:30*		*~~$1,100.00~~*	*NM*		
	See MG 28.13,28.14											
4	KVVU	08/06/12-08/12/12		*MLB Regular Season*	*12-4p/4-7p*	-------Sa--	*:30*		*~~$1,100.00~~*	*NM*		
	See MG 28.13,28.14											
13	KVVU	08/16/12-08/16/12		NFL Pre-Season Game	NFL Pre-Season g	----Th-----	:30		$1,650.00	NM		
Ⓜ	MG for 28.4,28.3											
14	KVVU	08/16/12-08/16/12		Cops	M-Sa 8-10p/Su 7-1	----Th-----	:30		$550.00	NM		
Ⓜ	MG for 28.4,28.3											
Week:	08/13/12	08/19/12	-----2-	2	$1,100.00							
Week:	08/20/12	08/26/12	-----2-	2	$1,100.00							
Week:	08/27/12	09/02/12	-----2-	2	$1,100.00							
N 29	KVVU	08/05/12	09/02/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	5	$7,875.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/30/12	08/05/12	------1	1	$1,575.00							
Week:	08/06/12	08/12/12	------1	1	$1,575.00							
Week:	08/13/12	08/19/12	------1	1	$1,575.00							
Week:	08/20/12	08/26/12	------1	1	$1,575.00							
Week:	08/27/12	09/02/12	------1	1	$1,575.00							
N 30	KVVU	08/05/12	09/02/12	Sports Plus Su 1045p	1045p-11p		:30			NM	5	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/30/12	08/05/12	------1	1	$1,000.00							
Week:	08/06/12	08/12/12	------1	1	$1,000.00							
Week:	08/13/12	08/19/12	------1	1	$1,000.00							

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
487527 /	06257756

Contract Dates	Product	Estimate #
07/31/12 - 09/03/12	OBAMA 4 AMERICA	1522

Advertiser	Original Date / Revision
Obama For America	07/30/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	------1	1	$1,000.00							
Week:	08/27/12	09/02/12	------1	1	$1,000.00							
N 31	KVVU	08/05/12	09/02/12	Criminal Minds	Sun 11p-12am		:30			NM	5	$1,125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/30/12	08/05/12	------1	1	$225.00							
Week:	08/06/12	08/12/12	------1	1	$225.00							
Week:	08/13/12	08/19/12	------1	1	$225.00							
Week:	08/20/12	08/26/12	------1	1	$225.00							
Week:	08/27/12	09/02/12	------1	1	$225.00							
N 32	KVVU	08/05/12	09/02/12	Fox News Sunday 8-9a	8-9a		:30			NM	5	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/30/12	08/05/12	------1	1	$300.00							
Week:	08/06/12	08/12/12	------1	1	$300.00							
Week:	08/13/12	08/19/12	------1	1	$300.00							
Week:	08/20/12	08/26/12	------1	1	$300.00							
Week:	08/27/12	09/02/12	------1	1	$300.00							
N 33	KVVU	08/09/12	08/30/12	Prime 8-9p	Thu 8p-9p		:30			NM	3	$4,950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	---1---	1	$1,650.00							
Week:	08/13/12	08/19/12	---1---	1	$1,650.00							
Week:	08/20/12	08/26/12	-------	0	$0.00							
Week:	08/27/12	09/02/12	---1---	1	$1,650.00							
N 34	KVVU	08/02/12	09/02/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	20	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	07/30/12	08/05/12	---T--S	4	$65.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	07/30/12-08/05/12		*Fox 5 News @ 430am*	*M-Th, Sun 430-5ar*	----Th---Su	*:30*		*~~$65.00~~*	*NM*		
See MG 34.27												
25	KVVU	07/30/12-08/05/12		*Fox 5 News @ 430am*	*M-Th, Sun 430-5ar*	----Th---Su	*:30*		*~~$65.00~~*	*NM*		
See MG 34.26												
26	KVVU	08/20/12-08/20/12		Fox 5 News @ 430am	M-Th, Sun 430-5ar	M----------	:30		$65.00	NM		
Ⓜ	MG for 34.25 08/02											
27	KVVU	08/27/12-08/27/12		Fox 5 News @ 430am	M-Th, Sun 430-5ar	M----------	:30		$65.00	NM		
Ⓜ	MG for 34.1 08/02											
Week:	08/06/12	08/12/12	MTWT--S	4	$65.00							
Week:	08/13/12	08/19/12	MTWT--S	4	$65.00							
Week:	08/20/12	08/26/12	MTWT--S	4	$65.00							
Week:	08/27/12	09/02/12	MTWT--S	4	$65.00							
N 35	KVVU	08/07/12	08/28/12	Masterchef	Tue 8p-9p		:30			NM	2	$5,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-1-----	1	$2,825.00							
Week:	08/13/12	08/19/12	-------	0	$0.00							
Week:	08/20/12	08/26/12	-------	0	$0.00							
Week:	08/27/12	09/02/12	-1-----	1	$2,825.00							
N 36	KVVU	08/08/12	08/29/12	So You Think You Can Danc	W 8-10pm		:30			NM	2	$8,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--1----	1	$4,250.00							
Week:	08/13/12	08/19/12	-------	0	$0.00							
Week:	08/20/12	08/26/12	-------	0	$0.00							
Week:	08/27/12	09/02/12	--1----	1	$4,250.00							

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
487527 /	06257756

Contract Dates	Product	Estimate #
07/31/12 - 09/03/12	OBAMA 4 AMERICA	**1522**

Advertiser	Original Date / Revision
Obama For America	07/30/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 37	KVVU	08/08/12	08/15/12	So You Think You Can Danc	W 8-10pm		:30			NM	2	$8,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/06/12	08/12/12	--1----	1	$4,250.00								
Week: 08/13/12	08/19/12	--1----	1	$4,250.00								
N 38	KVVU	08/03/12	08/06/12	Cold Case Files	1-2pm		:30			NM	4	$700.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$175.00								
N 39	KVVU	08/03/12	08/06/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	$900.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$225.00								
N 40	KVVU	08/03/12	08/06/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	$6,900.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$1,725.00								
N 41	KVVU	08/03/12	08/06/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	$2,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	3	$800.00								
N 42	KVVU	08/03/12	08/06/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	4	$1,700.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$425.00								
N 43	KVVU	08/03/12	08/06/12	Better	M-F 11a-12p		:30			NM	4	$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$150.00								
N 44	KVVU	08/03/12	08/06/12	Friends	M-F 12:05-1:05a		:30			NM	4	$1,060.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$265.00								
N 45	KVVU	08/03/12	08/06/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	4	$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$150.00								
N 46	KVVU	08/03/12	08/06/12	Cops	2-3p		:30			NM	4	$740.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$185.00								
N 47	KVVU	08/03/12	08/06/12	Anderson	3-4p		:30			NM	4	$1,100.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$275.00								
N 48	KVVU	08/03/12	08/06/12	The Dr.Oz Show	4-5p		:30			NM	4	$1,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$350.00								
N 49	KVVU	08/03/12	08/06/12	Fox 5 News at 5	5-530p		:30			NM	4	$2,340.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$585.00								
N 50	KVVU	08/03/12	08/06/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	$1,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$450.00								
N 51	KVVU	08/03/12	08/06/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	$2,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$600.00								
N 52	KVVU	08/03/12	08/06/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	$3,300.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/03/12	08/09/12	M---F--	4	$825.00								

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
487527 /	06257756

Contract Dates	Product	Estimate #
07/31/12 - 09/03/12	OBAMA 4 AMERICA	**1522**

Advertiser	Original Date / Revision
Obama For America	07/30/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 53	KVVU	08/03/12	08/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	8	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/03/12	08/09/12	M---F--	8	$750.00						
N 54	KVVU	08/03/12	08/06/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	$860.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/03/12	08/09/12	M---F--	4	$215.00						
									Totals		692	$375,920.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	518	$276,325.00	$234,876.25
08/27/12 -09/03/12	174	$99,595.00	$84,655.75
Totals	692	$375,920.00	$319,532.00

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191

REP HEADLINE# 6257756 TRF# 487527 ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 12.5

$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/B OBAMA/D/PRE/US REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6257756 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMERICA EST#1522 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL31/12 SEP3/12 WK-5

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG13/12 12.58

REP: TO ROSE
FR NIKKI
OK'D M27-M30
SEE LINES 82-85
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 95			AGENCY EST# = 1522						
			AGENCY PRODUCT CODE = 101									
6		ES	1100A-1200N	30		$150.00	8/7	8/13	5		TU-F,M	5
6		ES	1100A-1200N	30		$150.00	8/14	8/20	3		TU-F,M	3
6		ES	1100A-1200N	30		$150.00	8/21	9/3	5		TU-F,M	10

PROGRAM : BETTER LAS VEGAS
CON COM1: BETTER LAS VEGAS

REP HEADLINE# 6257756 TRF# 487527
$$$ MOD# 1: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP AUG13/12 12.5
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
85		A	400P-500P	30		$300.00	8/16	8/17	1		TH-F	1
PROGRAM : BETTER LAS VEGAS ORD COM1: SPOTS N/A DUE TO NFL PRE-SEASON GAME. MG 4P SPECIAL NEWS. PRE-BOOKED ORD COM2: PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG16 ON LINE-6 FOR 2 SPOTS/WK												
28		S	800P-1100P	30		$1,100.00	8/4	8/4	0		SAT	0
28		S	800P-1100P	30		$1,100.00	8/11	8/11	0		SAT	0
28		S	800P-1100P	30		$1,100.00	8/18	9/1	1		SAT	3
PROGRAM : MLB CON COM1: MLB												
83		A	500P-800P	30		$1,650.00	8/16	8/16	1		THU	1
PROGRAM : NFL PRE-SEASON GAME ORD COM1: SPOTS N/A DUE TO NO MLB GAME. SEE MG OFFER PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG11 ON LINE-28 FOR 2 SPOTS/WK												
84		A	800P-900P	30		$550.00	8/16	8/16	1		THU	1
PROGRAM : COPS ORD COM1: SPOTS N/A DUE TO NO MLB GAME. SEE MG OFFER PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 83-84												
34		ES	430A-459A	30		$65.00	7/31	8/6	2		TU-M	2
34		ES	430A-459A	30		$65.00	8/7	9/3	5		TU-M	20
PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS												
82		A	430A-459A	30		$65.00	8/21	8/27	1		TU-M	1
82		A	430A-459A	30		$65.00	8/28	9/3	1		TU-M	1
PROGRAM : FOX 5 NEWS ORD COM1: SPOTS N/A DUE TO NO COPY RECEIVED. MG STP. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG2 ON LINE-34 FOR 2 SPOTS/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
REP HEADLINE# 6257756 TRF# 487527 ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 12.5
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

:LINE#:	:REP LINE#:	:CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M27 OK'D BUY#34 MISSED:TU-M/430A-459A AUG2(2/WK) 30S $65.00 (AUG13/12)
OFFER:TU-M/430A-459A AUG21 AUG28 30S $65.00 PLS ADVISE.
CMT:SPOTS N/A DUE TO NO COPY RECEIVED. MG STP. PRE-BOOKED PLS APPROVE.

M28 OK'D BUY#28 MISSED:SAT/800P-1100P AUG11(2/WK) 30S $1,100.00 (AUG13/12)
OFFER:THU/500P-800P AUG16 30S $1,650.00 PLS ADVISE.
& THU/800P-900P AUG16 30S $550.00
CMT:SPOTS N/A DUE TO NO MLB GAME. SEE MG OFFER PRE-BOOKED PLS APPROVE.

M30 OK'D BUY#6 MISSED:TU-F,M/1100A-1200N AUG16(2/WK) 30S $150.00 (AUG13/12)
OFFER:TH-F/400P-500P AUG16 30S $300.00 PLS ADVISE.
CMT:SPOTS N/A DUE TO NFL PRE-SEASON GAME. MG 4P SPECIAL NEWS. PRE-BOOKED
CMT:PLS APPROVE.

AUG/12 289195.00 SEP/12 86985.00 CONTRACT TOTAL 376180.00
TOTAL SPOTS 696

MARKET TOTALS $1,709,909 KVVU 22% KSNV 31% KLAS 18% KTNV 19% KVMY 5% KVCW 4% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE